



○ JUNE SALES

○ 2014



City of Evans  
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# Sales Tax

## A SUSTAINABLE FUTURE REVENUE

*Sales tax collections show a continued positive growth trend to end the sixth month, with an increase of 32.7% as compared to the same period last year.*

# update

## Evans In Brief

June receipts increased 15.2% as compared to June 2013.

The City's base reported an increase of 47.9%.

The industrial sector reported an increase in June of 28.6%, slowing from last months increase of 93.9%.

The commercial sector showed an increase of 7.0% over the same month last year.

Utilities sector ended the sixth month with an increase of 5.8%.

Motor vehicle collections reported a decrease in June of (28.3%), reversing May's increase of 24.5%.

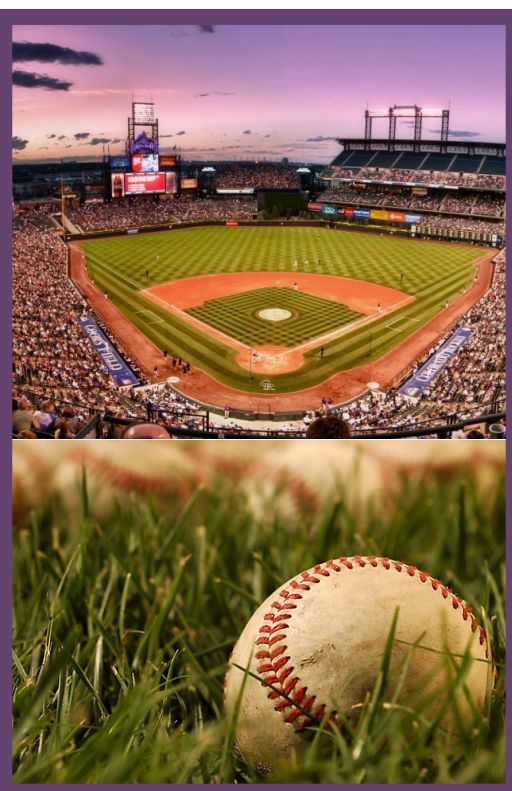
**Total YTD Sales Tax: +32.7%**  
**YTD Actual vs. Budget: +1,660,340**

### STRENGTHS:

- Greeley unemployment dropped to 5.5% in April, which is below the state unemployment rate of 6% according to the *Bureau of Labor Statistics*
- Home sale prices in Evans have increased by 13.1% over the past year, with a predicted increase of 4.5% in the next year, as stated by *Zillow*.

### WEAKNESSES:

- Monitoring the Industrial sector due to past volatility and recent fluctuations.
- Cautionary outlook in motor vehicle due to significant swings in collections over the past 3 years.



**Spotlight!**

## Making Today Count!

The City of Evans, working with Make TODAY Count!, will be installing a mural in City Park on the side of the City building. The mural will be a river and fish theme, representing the word "diversity", by incorporating many different types of fish along with sea flowers in the water and the Evans logo incorporated into the flowers.

Artist Delilah Fiechter, who has lived in the area all her life, will be painting the mural on August 23rd and 24th.

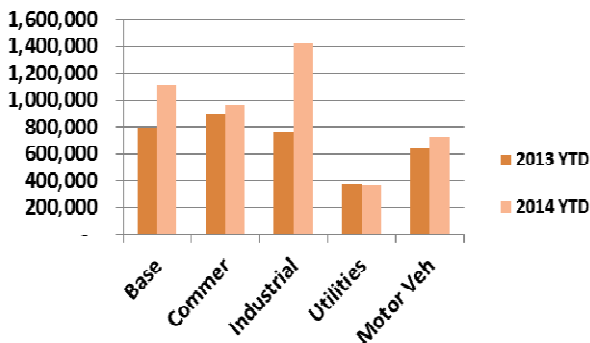


# Total Sales Tax Collection Summary

Sales Taxes for June 2014

	Monthly Collections 2013	YTD Collections 2013	Monthly Collections 2014	YTD Collections 2014	Seasonal Trend for Annual Projections	Projected YTD Collections
Jan	\$509,054	\$509,054	\$717,381	\$717,381.00	\$442,577	\$442,577
Feb	\$534,655	\$1,043,710	\$687,989	\$1,405,370	\$467,620	\$910,197
Mar	\$582,182	\$1,625,892	\$809,410	\$2,214,780	\$497,101	\$1,407,298
April	\$589,284	\$2,215,176	\$827,625	\$3,042,405	\$502,957	\$1,910,255
May	\$594,521	\$2,809,697	\$798,678	\$3,841,083	\$501,367	\$2,411,622
June	\$649,387	\$3,459,084	\$747,881	\$4,588,964	\$517,002	\$2,928,624
July	\$658,999	\$4,118,083			\$514,390	\$3,443,014
Aug	\$656,811	\$4,774,894			\$531,736	\$3,974,750
Sept	\$693,642	\$5,468,537			\$532,973	\$4,507,724
Oct	\$692,793	\$6,161,330			\$523,949	\$5,031,673
Nov	\$699,737	\$6,861,067			\$490,683	\$5,522,356
Dec	\$796,305	\$7,657,372			\$554,244	\$6,076,600

Sales Tax by Major Business Group



Sales Tax Collections by Month

